



Media Kit

SOUND MIND Network



"Sound Mind Network raises funds to support creative music through music therapy for creative minds."

**-Kathy Sledge
Singer-Songwriter**

Healing Through The Arts

Our Mission

To provide those struggling with addiction, mental health and trauma to use their personal passions as a creative-based recovery alternative.

Our Vision

To change perceptions so that those who are struggling with addiction, mental health, and trauma are seen as creative, inspired, strong individuals with purpose, by offering creative-based therapies to deliver hope and healing to recovering addicts, suicide attempt survivors, veterans, and individuals with mental health struggles.

Support And Solutions

Music is the ultimate healing force, a universal language that conveys emotion across all identity barriers. Original music and high-profile concerts, involving multiple Grammy winners and globally-known artists gives us a venue to share our message and engage donors, with the ultimate goal being the prevention, education, treatment & support for all of us touched by addiction, mental health, & trauma.

Our Story

Our Mission

The Sound Mind Network 501(c)(3) was formed in 2018 by Tony Luke, Jr., Joe, Nicolo and Joe DiGiacomo. In 2017, Tony Luke Jr. lost his son to a heroin overdose and was working through his grief by creating new music. After reaching out to Multi Grammy Award-winning producer Joe "The Butcher" Nicolo through Facebook, the duo began collaborating and the result was the album, Strong In Broken Places. Not only was putting emotions into music therapeutic for Tony, the team soon realized the tremendous healing power of music and arts.



The Sound Mind Network artist roster, includes The Bacon Brothers, Kathy Sledge, Wyclef Jean, G. Love & Special Sauce, Taj Mahal, Sophie B. Hawkins, and more. The Sound Mind Network's mission is to provide a way, for those struggling with addiction, mental health, and trauma to use their personal passions as a creative-based recovery alternative.



Our Event

Sound Mind Network presented its first annual music festival at Bally's Atlantic City on June 26, 2022. The evening consisted of live entertainment and a silent auction.

The Sound Mind Network Music Festival was headlined by rock duo The Bacon Brothers and supported by Pop girl group ElectraQueens (formerly The Highway Women), Sound Mind Network co-founder Tony Luke Jr., and America's Got Talent's breakout act Johnny Showcase & The Mystic Ticket. Fox 29's Bob Kelly, feature reporter for "Good Day Philadelphia," on Fox 29, was the Master of Ceremonies.





Our Music Label

Tony Luke Jr. and Joe Nicolo started working together and the result was the album STRONG IN BROKEN PLACES.

The next release for the Sound Mind Network musical roster is a maxi-single with Kevin and Michael Bacon (The Bacon Brothers). "Kevin and Michael's support and participation has been just amazing," (Nicolo).

After the The Bacon Bros. single, The Sound Mind Network will be following it up with an album which includes new material from artists Kathy Sledge, Sophie Hawkins with the Hooters, Joan Osborne, The Bacon Bros, Tony Luke Jr., Taj Mahall, G Love and Special Sauce, Blush covering a Cyndi Lauper song, among other superstar talent. All proceeds of album sales will be going to the Sound Mind Network. All donations will be used to fund creative-based treatment programs designed to help those struggling with addiction, trauma, and mental health by providing those in need with music therapy services.

"The Sound Mind Network is making a lasting impact on how we view and treat addiction," superstar actor and musician Kevin Bacon states.

Where We're Headed

Our Goal is to double our impact in 2023. We will accomplish this by producing several events supported by our Media partners and by growing our presence through our Social Media platforms and strategic marketing campaigns.



Tony Luke Jr
President and Co-Founder
Tony Luke, Jr.



CEO and Co-Founder
Joseph G. DiGiacomo



Executive Vice-President and Co-Founder
Joe Nicolo



THANK YOU TO ALL OUR DONORS AND VOLUNTEERS

**We couldn't have done it
without your generous
support.**

Sound Mind Network is proudly
partnered with Say It With Clay, Of
Substance, Six Degrees, and various
other organizations with the same
goals and objectives.

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Our Partners

